

Proposal by the board of directors of MAG Interactive AB (publ) for a resolution granting the board of directors the authority to issue new shares – item 16

The Board of Directors proposes that the shareholders adopt a resolution at the annual general meeting granting the board of directors the authority, on one or more occasions, for the period until the end of the next annual general meeting, to issue new shares, either with or without the shareholders' pre-emption rights.

The number of shares issued by virtue of the authority may not exceed an increase of ten (10) percent of the share capital based on the share capital of the company on the date of the annual general meeting 2018.

Payment may, in addition to being made in cash, be made by way of non-cash consideration or set-off, or otherwise subject to conditions. If the board of directors resolves to issue new shares disapplying the shareholders' pre-emption rights, the reason for this must be to implement an acquisition agreement, or, alternatively, to procure capital for such acquisition. Issues of new shares where shareholders' pre-emption rights are disapplied must be at the market subscription price, and including a market issue discount where applicable.

The Board of Directors also proposes that the shareholders adopt a resolution at the annual general meeting granting the CEO, or an individual appointed by the CEO, the authority to make any minor adjustments to the shareholders resolution as may prove necessary in connection with registration with the Swedish Companies Registration Office or due to any other statutory or regulatory requirements.

A resolution will only be validly adopted if shareholders holding no less than two thirds of both the votes cast and the shares represented at the meeting vote in favor of the proposal.

Stockholm, November 2018
MAG Interactive AB (publ)
The Board of Directors