

The nomination committee's statement regarding the proposal for election of board of directors prior to the annual general meeting 2025

Background

MAG Interactive's nomination committee for the annual general meeting 2025 has consisted of chairman Kaj Nygren (NMO Invest AB and Playful Days AB), Johan Persson (Johan Persson, Fredrik Stenh and Anders Larsson) and Joachim Spetz (Swedbank Robur Fonder). The chairman of the board of directors, Jonas Eriksson, has been co-opted to the nomination committee.

The nomination committee was, in accordance with the instruction adopted by the annual general meeting, composed based on the shareholdings in MAG Interactive as per 30 April 2024.

Shareholders have been able to submit proposals to the nomination committee according to instructions on MAG Interactive's website. All proposals received from shareholders have been considered by the nomination committee.

Presentation of the nomination committee's work

The nomination committee has had nine formal meetings and work meetings before the annual general meeting 2025. The nomination committee has also met with the current board members and have had a meeting with the CEO to get a presentation of the company and the CEO's views with respect to the board of directors' work. The nomination committee has also been presented with the results from a written board evaluation prepared by the chairman of the board.

The nomination committee has evaluated the current board of directors' size and composition together with the specific requirements that MAG Interactive's operation and strategic development impose on the board members' competence, experience and diversity.

The proposal for the board's remuneration has been determined based on the scope of the required work and through a comparison with the board remuneration in companies of comparable size and complexity.

Assessment of the proposed board of directors

The nomination committee has, based on the work described above, concluded that the proposed board of directors meets the requirements regarding competence and experience, and also have a good dynamic and diversity.

The nomination committee has applied rule 4.1 of the Swedish Corporate Governance Code as diversity policy in its nomination work. The nomination committee has assessed the recommendations in the Swedish Code for Corporate Governance regarding appropriate composition, versatility and diversity in regard to the proposed board members' competence, experience, background and the aspiration for a more equal gender composition.

The nomination committee assesses that the proposed board of directors has an appropriate size and composition with the competence, experience and diversity as deemed necessary to support MAG Interactive's operation and long-term strategic work.

The nomination committee of MAG Interactive AB (publ)

Stockholm, December 2024